

Another case for Millionaire Aid

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[FT.com / Financials - UK chief executives' pay hit by cost cuts.](#)

The FT has reported:

The base salaries of chief executives of the UK's largest companies rose more slowly than average pay last year for the first time in a decade as tougher economic conditions forced boardroom restraint, a study by PwC has revealed.

One in six chief executives of FTSE 100 and FTSE 250 companies also received no bonus in a sign that boards are linking executive pay more closely to performance.

PwC analysts found the median salary of FTSE 100 chief executives reached £805,000 (\$1.3m) in 2009, up 1 per cent, and the median bonus fell 20 per cent to £525,000.

Send for Millionaire Aid! How will they survive without your support? Please give generously. The whole well being of the bosses in our society is in jeopardy. Have we ever faced a bigger national crisis? PwC might doubt it.....