

End Global Poverty – people say to Christian Aid

Published: January 13, 2026, 3:57 am

Almost three quarters (72 per cent) of British men and women want to see poverty ended in their life time, says a poll commissioned by international development agency Christian Aid.

And more than half (55 per cent) believe the present economic climate must not be allowed to hinder efforts to help the world's poor. A fifth (21 per cent) say that instead, even greater priority should be given to the fight against poverty.

Almost half (45 per cent) feel the UK government should be doing more to help, while around the same number (46 per cent) say a political party's policies on ending poverty would influence their vote.

The YouGov poll marks the launch of a new Christian Aid report, *Poverty Over*, which says the financial and other crises offer an unprecedented opportunity for the final eradication of global poverty.

It's available [here](#).