

the **Swiss** Solution: how to free up profit & minimise tax burden with a Swiss base

DEWS with
PricewaterhouseCoopers
Credit Suisse

invitation investment seminar

free of charge

to CEO's, CFO's, Treasurer, Tax Specialists,
entrepreneurs, consultants & your clients

Biotech, IT, Software, Lifesciences, All business sectors.
High Net Worth individuals

the **Swiss** Solution

at the IOD (Institute of Directors) London

9.00am-12 noon

Tuesday 31 October 2006

Wednesday 1st November 2006

Invitation for either or both days



CREDIT SUISSE



As international companies expand, they evaluate their tax and business structure. The DEWS area in Switzerland is increasingly sought out for international sales, headquarters or shared services. One of the reasons: international companies pay less than 10% tax and can enjoy a 10 year tax holiday at 0%. This seminar will explain how to utilise a Swiss company for European and global business, presenting international case studies.

Please reply by e-mail to
martin.gilmore@dews.com.

Please forward this e-mail to relevant colleagues

Note

Delegates are invited to attend on either or both days with your guests. Agenda is the same on both days

Location:

Institute of Directors (Burton Room)
116 Pall Mall
London
SW1Y 5ED
Tel: 020 7839 1233

DEWS UK Representative mobile: **07960 636 439**

the **Swiss** Solution to:

Inheritance Tax
Pensions
Personal Wealth Management & Taxation
Corporate tax incentives
0% Tax Holidays
Real Estate Investment
High Net Worth Individuals - News
Swiss Financial Privacy
Banking Secrecy
Exploiting Intellectual Property Rights
Asset Protection through diversification
R & D Partnering
IP
Setting up a Company Made Easy
Funding for Start-ups & SME's
Procurement & Distribution
Minimising Tax Risk & Maximising Profit



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08:50 Registration & Continental Breakfast

09:15 DEWS - Setting up in Switzerland Made Easy

Speaker: Jacques Pasche, CEO of DEWS

09:35 DEWS Region Opportunities & Successful Projects

Filmed interviews with DEWS partners & supported clients/organisations

Speakers include:

Biotech Funding: DEWS Area

Speaker: Mr Phillipe Sordet, President BioAlps

IT & Software opportunities: DEWS area

Speaker: Eric Maire, DEWS Senior Project Director & IT/Software Consultant

Technology Transfer: innovation from concept to market

Speaker: Mr Benoit Dubuis, Director of new Life Science faculty at EPFL

AC Immune: a company set up via DEWS

Speaker: Andrea Pfeiffer, Ph.D. CEO, former head of Nestle Global Research

NeuroChem: a company set up via DEWS

Speaker: Mr Laurent Choppe, Director

Partnering with EPFL: finance incentives. Funding. R+D

Partnering. IP.

Speaker: Dr Matthias Gäumann, Head of Partnership Development
Ecole Polytechnique Fédérale de Lausanne (EPFL)

10:00 PWC Enticing Tax Benefits & Corporate Taxation - everything you need to know

Speaker: Monica Cohen-Dumani, Director, Corporate Tax,
PricewaterhouseCoopers SA

10:20 Credit Suisse - Switzerland as a banking centre - myths and truths. Banking secrecy and what it means today?

Speaker: Dr Ariel Sergio Goekmen, Member of Senior Management, Credit Suisse

10:40 PWC Private Client - Lump sum taxation. Inheritance Tax. Ordinary taxation. Pensions. Real Estate Investment

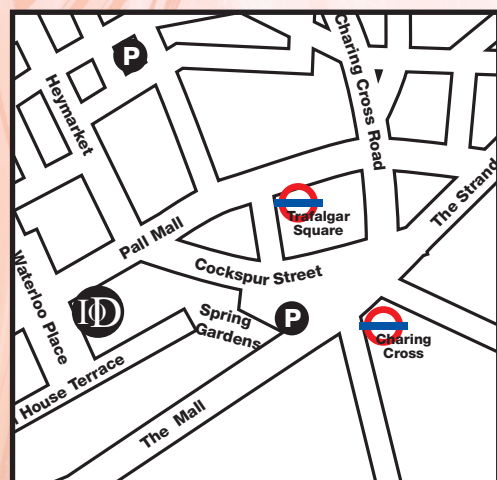
Speaker: Hugues Salome, PricewaterhouseCoopers SA

11:00 Company Structures: what works best in Switzerland? HQ's, Sales Offices, Finance Offices etc.

Speaker: Jean-Michel Clerc, Attorney-at-Law, Clerc Cherpillod, Switzerland

11:20 Discussion Panel & Question Time

These lively sessions focus on questions from you the audience. Please ask any questions at all. All speakers, plus additional visiting consultants, are here to clarify and explain any points that arise.



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Reception staff will direct you on your arrival at IOD.

Free Consultations

Location: IOD Business Centre, 4th Floor, 116 Pall Mall.
(same building as seminar)

Complimentary private one-to-one consultations with DEWS senior advisors and partners are offered in the afternoon after the morning seminar. Please ask for an appointment to discuss your specific business or personal requirements and interests or for general advice. These popular consultations are offered on a "first come first served basis" so please book early to avoid disappointment. Book via the enclosed reply card or via email to martin.gilmore@dews.com.



Visit the idyllic DEWS Area

Free Flight Tickets to Basel & Geneva

Swiss Airlines offer six pairs of free flight tickets to investors wishing to visit the DEWS area. Experience first hand the opportunities and idyllic setting we represent. Delegates who attend either or both seminar days will be eligible.

Visits will link in with the respective Economic Development Office of the regions you choose to visit. Having created a bespoke itinerary for you, based on what you wish to see, you will be allocated an experienced Project Director from the local DEWS team to escort you around in person plus answer any on the spot questions you may have.

Please express your interest in advance or at the seminar. Tickets will be offered to individuals and companies genuinely considering relocation.

For more information about flights and services to Switzerland and beyond, please visit WWW.SWISS.COM



DEWS

DEVELOPMENT ECONOMIC
WESTERN SWITZERLAND



For all bookings and further information contact:

UK based DEWS Representatives are also able to meet you by request, throughout the year.

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